## Algorithms for Data Science

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Lecture 09.2 (v2.0.0)

# Psst! Want some Big Data?



## Questions

- Can we quickly tell if we've seen data before?
- How quickly can we access it?
- How can we randomly sample from a near-infinite data stream?
- Can we count things without storing them all?

# Hash functions

- One of the most important components in good algorithmic design is the hash.
- Simply, a hash h is a map for h(x) = u with:

$$x \in \mathcal{X} \to u \in \mathcal{U}[0, r).$$

- ▶ i.e., we map each item in the space X into the Uniform distribution on the integers 0,..., r 1.
- Each item will always map to the same integer.

## Hash examples

Some simple methods for creating keys from integers.
Open DSA - Data Structures and Algorithms is a great reference.

► Modulo *r* 

x % 16 # modulo 16

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Binning (floor function or integer division)

x // 32 # need to know max(N) for r

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► Modulo *r* 

- x % 16 # modulo 16
  - Binning (floor function or integer division)
- x // 32 # need to know max(N) for r
  - Mid-Square method: square the value, use the middle digits in the hash

## Hash considerations

- There are many choices for a hash function in practice. Considerations include:
- Randomness. For many applications (e.g. cryptography) we want no correlation between x and u.
- Locality. For other applications (e.g. locality sensitive hashing) we want similar x to produce similar u.
- ▶ Collisions. We may wish to reduce collisions on a subset of the potential input space. For example, if  $x \in [0, r)$  and  $u \in [0, r)$  it is possible to eliminate collisions.
- **Compute**. Hash functions vary in their compute cost.
- Families. It is often useful to be able to index a family of hash functions with the same computational cost that return different values.

# Data Structures

- Data structures are representations of a set of data
- This representation is particularly important when sets are dynamic, i.e. grow or shrink
- We will perform operations on the set, which will have an associated computation cost
- ► The data structure has an associated space cost
- Making the right choice of data structure is an essential component of data science

### Fixed size elementary data structures

#### ► We are familiar with the concepts of:

- Arrays: A segment of memory containing n data of the same type
- Vectors: Arrays with additional operations defined
- Multi-dimensional arrays: Arrays of length n = n<sub>0</sub> × n<sub>1</sub> × ··· × n<sub>k</sub>, with entries specified according to a protocol (e.g. row-wise)
- Matrices/Tensors: Multidimensional arrays with additional operations defined
- It is clear that arrays are a fundamental concept!

5 1 5 12 3 1 7 12
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Stacks: Data are stored in an array using "first in, last out": insertions and deletions occur at the same end
Implemented as a pointer to the last read location
Queues: Data are stored in an array using "first in, first out": insertions occur one end, deletions the other

Implemented as a pointer to the end (for writing) and start (for reading) that tracks removed items



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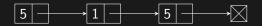
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- Despite implementation similarities, both have different Data Science properties!

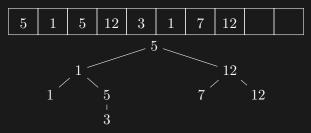
Elementary data structures: Linked List



Linked list: Data are stored in a list, with a pointer to the location of the next item

- ► Fast traversion, insertion and deletion
- Slow random access
- Can be doubly linked

Elementary data structures: Binary Trees & Heaps

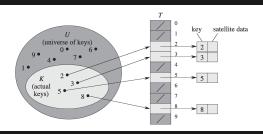


Binary Trees: Data are stored in a binary linked list, i.e. each node has (up to) two children

- Data can be stored at nodes or leaves
- Critical to define the left/right operation!
- Position is decided by a key, which can be related to the value
  - In the picture, values  $\leq x$  go left, > x go right
  - Some binary tree structures assign values to internal nodes, e.g. means/ranges

Heaps: A binary tree where each node's key is (larger) than it's children

## Elementary data structures: Hash Tables



Hash Tables: Data location determined by the key

- The key is a hash x = h<sub>l</sub>: either of an attribute (e.g. a name), or of the value
- Advantage is O(1) lookup cost. Usage is:
  - 1. Compute  $u = h_2(x)$
  - 2. Set u' = u% r
  - 3. To insert: store y at this position. On collision, we use some rule to find an empty space, such as rehashing, or storing a linked list.
  - 4. To lookup: retrive this value (using the same rule about collisions).

# Sampling (for big data)

- If there are N (large) items, how do we correctly sample n of them?
- $\blacktriangleright$  Naive approach: read in the data, choose n at random, done.
- What if the data don't fit in memory? We might choose a subset e.g. by:
  - **Random sampling**: Choose each point with probability p = n/N
  - Uniform sampling: Choose every n/Nth point
  - Efficiently?

# Sampling (when we don't know N)

#### Reservoir sampling:

- Keep the first *n* items. For the remaning items *i*:
- Accept the new item with probability n/i
  - discard uniformly from the n.
- Otherwise, keep the old items.
- Weighted versions etc exist.
- Generates samples uniformly from the whole set of n with fixed storage.

# Non-Uniform sampling

- Sometimes, most data is "boring". We want to sample the "most useful" data.
- One solution is to divide the data into histogram bins and sample inversely with frequency using e.g. reservoir sampling within each
- How to choose the bins?
  - Choice in advance requires knowledge of the data, or looking at it already
  - Dynamic approaches are possible where the bins are learned in a streaming manner<sup>1</sup>
  - The algorithm can be tuned for estimating particular quantities, e.g. the mean<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Streaming histogram implementation

<sup>&</sup>lt;sup>2</sup>Risto Tuomainen Data Sampling for Big Data

# Filtering

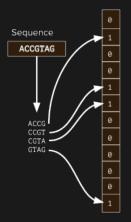
- Filters have the goal of retaining information regarding which data have previously been seen, without storing it all.
- Example: we have a datastream of (many) observed MAC addresses from users.
  - Question: have we seen value x before?
  - Can we do this with **constant cost**  $\Theta(1)$  per item?

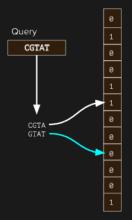
# **Bloom Filter**

A bloom filter can tell in constant time whether:

- 1. a data point is not in the database
- 2. a data point might be in the database
- ▶ It does this by storing all of the observed data solely as a hash  $h(x) \rightarrow (0, r]$ .
  - The data are stored as a bitvector  $\mathbf{b}_r$ .
  - The larger the range, the more precise the answer will be but the greater the cost.
  - For each datapoint  $x_i$  we:
  - 1. Compute k hashes in [0,r),  $h_k(x_i)$
  - 2. Set all bits hashed into to one, i.e.  $b_r(h_k(x_i)) = 1$
  - ► At lookup time: if any b<sub>r</sub>(h<sub>k</sub>(x<sub>i</sub>)) = 0 then we have not seen this item before.
- See Bill Mill's excellent Bloom filter practical

# Bloom Filter Example





## Choosing parameters for a bloom filter

- There are three variables: the number of data expected to be stored, n, the number of hashes k and the length of the bitvector r.
- ▶ The error rate is expected to be  $(1 \exp(-kn/r))^k$
- ▶ It turns out that this is minimised when  $k = r/n \ln(2)$
- You then trade of error rate for storage size (for the bit vector) and compute cost (for the hashes)
- Bloom Filters are very useful, for example in Network analysis<sup>3</sup>

<sup>&</sup>lt;sup>3</sup>Broder & Mitzenmacher "Network Applications of Bloom Filters: A Survey" (2003) Internet Mathematics 1:485-509

# Sketching

- Sketching is obtaining the frequency properties of your data from a data stream.
- One important class is probabilistic counting, which addresses how many of each class there are.

## Count-min-sketch

Count-min-sketch works just like a bloom filter, except that we store an integer for each has rather than a single bit.

- We initialise  $\mathbf{b}_r = \mathbf{0}$ , and then:
  - 1. Compute k hashes in (0, r],  $h_k(x_i)$
  - 2. Add one to all bits hashed into, i.e.  $b_r(h_k(x_i)) + = 1$

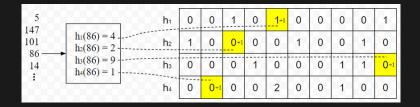
At lookup time, the number of items is estimated to be

 $\operatorname{argmin}_{h_k(x_i)} b_r(h_k(x_i))$ 

i.e. the minimum count.

 See e.g. Python implementation of Count Min Sketch by Rafael Carrascosa (part of PyPI)

# Sketching Example



# Other important algorithms:

- The MinHash algorithm quickly computes similarities between sparse feature vectors such as documents.
- Locality Sensitive Hashing reduces the dimensionality of data by representing an object as a set of hashes, chosen so that "similar" items have "similar" hash values
- The Hashing Trick is a Machine-Learning tool for turning arbitrary objects into features - just take one or more locality sensitive hashes of the object as new features.
- There are a range of sketches with different biases, such as the Count-Mean-Sketch and others<sup>4</sup>.

<sup>&</sup>lt;sup>4</sup>Goyal, Daume & Cormode "Sketch Algorithms for Estimating Point Queries in NLP" (2012) Proc. EMNLP.

## MinHash motivation

- Consider a very large, potentially sparse, binary feature space for which we have observations A = {x<sub>i</sub>} and B = {x<sub>k</sub>}. How similar are they?
- One natural measure is the Jaccard Similarity:

$$J(x_i, x_j) = \frac{x_i \cap x_j}{x_i \cup x_j}$$

- This is slow to compute with a large sparse features space, such as words.
- The solution is to approximate the similarity via MinHash.

# MinHash algorithm

► To compute a single MinHash Signature:

- Use a random hash function and apply it to all values in A and B.
- Compute the minimum of each of these.
- The probability of these being equal turns out to J(A, B).
- ► To estimate *J*, we simply do this several times.
- This was used for website Duplicate detection by AltaVista and was confirmed to be still in use by Google in 2007. There are a lot of websites...
- See e.g. Chris McCormick's Minhash tutorial or the Mining of Massive Datasets book and course.

## Discussion

- Exploiting convenient algorithms forms a key part of many high-throughput models.
- You need to do this with big data, to get a smaller dataset you can work with:
  - Many data streams have a power-law distribution of activity: much of the data are seen only once, whilst some heavy hitters might make up the majority of the dataset.
  - Identification of heavy hitters and singletons allows them to be treated specially which can massively reduce computational burden.
- Remember not to use complicated approximate algorithms if you can simply store everything in memory and count it.

## References

- Advanced algorithms:
  - ► The Mining of Massive Datasets book and course.
  - Risto Tuomainen Data Sampling for Big Data, covering sampling, filtering, sketching, etc.
  - Streaming histogram implementation
  - Bill Mill's excellent Bloomfilter practical
  - Chris McCormick's Minhash tutorial
  - Python implementation of Count Min Sketch by Rafael Carrascosa (part of PyPI)
  - Leo Martel notes on Streaming Data Algorithms which is notes on the paper
  - Cormode's notes on Count-Min Sketch
  - Chakrabarti's Lecture Notes on Data Stream Algorithms
  - Broder & Mitzenmacher "Network Applications of Bloom Filters: A Survey" (2003) Internet Mathematics 1:485-509
  - Geravand & Ahmadi "Bloom filter applications in network security: A state-of-the-art survey" (2013) Computer Networks 57:4047-4064
  - Goyal, Daume & Cormode "Sketch Algorithms for Estimating Point Queries in NLP" (2012) Proc. EMNLP.

### References

#### Data structures:

- Cormen et al 2010 Introduction to Algorithms is very accessible and recommended for data structures.
- Open DSA Data Structures and Algorithms.