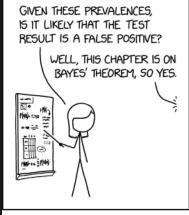
# A lightning tour of Bayesian Statistics and Regularisation

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Lecture 08.1 (v2.0.0)

#### In anticipation



Sometimes, IF YOU UNDERSTAND BAYES' THEOREM WELL ENOUGH, YOU DON'T NEED IT.

# Signposting

- Bayesian methodology is a huge and important area
  This is to give the background for:
  - Bayes Rule
  - Signposting Bayesian tools
  - Understanding Latent Dirichlet Allocation
  - Regularisation

#### Questions

- Can we still do inference when the posterior is intractable?
- Can we justify regularization?
- Are Bayesian methods slower than frequentist methods?
- Do we need to believe our prior?

## A brief aside into Bayesian Modelling

- Bayesian Models are generative, that is, you can simulate data from them.
- They consist of:
  - a prior Pr(θ), that is conceptualised as either a model, or as beliefs,
  - and the likelihood  $Pr(x|\theta)$ , that depends on the data.
- The task is to integrate over the prior, to find the posterior probability using Bayes' theorem:

$$\Pr(\theta|x) = \frac{\Pr(x|\theta)\Pr(\theta)}{\Pr(x)}$$

In general Pr(x) is hard to evaluate but there are methods to avoid doing this.

#### Example of Bayes Theorem

- One important application of Bayes' theorem is False discovery.
  - Imagine that we made a Bad-Guy-Detector (TM) which has a 99% chance of seeing a malicious attack if present ( $\theta = 1$ )...
  - But a 0.01% chance of declaring an attack when it isn't ( $\theta = 0$ ).
  - Let p be the true frequency of malicious attacks.
  - If our BGD activates (x = 1), what is the probability of a true attack?
- ▶ Probability of the data: Pr(x = 1) = 0.99p + 0.0001(1 p)
- Probability of an attack:  $Pr(\theta = 1 | x = 1) = 0.99p/Pr(x = 1)$
- If p = 0.001 then  $\Pr(\theta = 1 | x = 1) \approx 0.9$
- If p = 0.0001 then  $Pr(\theta = 1|x = 1) \approx 0.5$
- If p = 0.00001 then  $\Pr(\theta = 1 | x = 1) \approx 0.09$
- If p = 0.000001 then  $\Pr(\theta = 1 | x = 1) \approx 0.001$

## Etymology of Bayes: Conjugacy and tractability

- Bayesian Inference techniques can be used to integrate out model parameters:
- A conjugate model allows parameters to be integrated out analytically: i.e. you can compute Pr(x) and therefore Pr(θ|x)
- Monte-Carlo methods allow sampling of posterior parameters Pr(θ|x) conditional on the data without ever evaluating Pr(x)
- Some models are **doubly intractable**<sup>1</sup> meaning that you cannot compute Pr(x|θ) and they cannot be sampled.
  - For example, Markov Random Fields.
  - Special methods are needed for them, for example, Approximate Bayesian Computation

<sup>&</sup>lt;sup>1</sup>Murray, Ghahramani, and MacKay. "MCMC for doubly-intractable distributions." arXiv preprint arXiv:1206.6848 (2012).

## Conjugate models

- Conjugate models take the form of a known distribution for the Prior, that can be updated through observations to the same distribution but with new parameters.
- Updating conjugate models with new data is straightforward: we can do it **online** by visiting each datapoint only once.
- We can also form a low-dimensional summary that captures everything about an observation.
- This means we can interpret the prior in terms of pseudo observations:
  - either data we have seen already,
  - or data we pretend to have seen in order to specify a prior distribution.
- The set of possible conjugate models is limited, though they can often be used as a part of a larger model.
  - For example, we might have a set of conjugate models to summarise several different data sources on a stream, which we then combine into a full, more costly model containing only a few non-conjugate parameters.

#### Conjugate model example

- Example: The Beta-Bernoulli model for binary outcomes.
  - In the Bernoulli model p(x|p) we flip a (biased) coin x which is heads (x = 1) with some unknown probability p.
  - If we parameterise the prior  $p(p) = \text{Beta}(\alpha, \beta)$ , with  $\hat{p} = \alpha/(\alpha + \beta)$ ,
  - ► then after *n* observations  $p(p|\{x\}) = \text{Beta}(\alpha', \beta') = \text{Beta}(\alpha + \sum_{i=1}^{n} x_i, \beta + (n \sum_{i=1}^{n} x_i)),$
  - i.e. α was our prior number of successes (heads) and β our prior number of failures (tails).
- All discrete distributions with conjugate priors have this interpretation!
- Continuous distributions also contain a concept of the number of observations used to form the prior estimate.
- There is a super useful list of conjugate priors and interpretations on the Conjugate Prior Wikipedia page!

## Markov Chain Monte Carlo (MCMC)

- MCMC<sup>2</sup> allows sampling from a posterior when we can evaluate the likelihood and the prior at any parameter value, but not integrate it.
- It performs a search of parameter space, comparing the posterior at the current point to the posterior at a proposed point, taking into account the probability of moving between the points in either direction.
- (Somewhat surprisingly) the set of samples taken over many iterations resembles a random sample from the posterior.
- This can be used to make predictions, estimate parameters, etc, by averaging over the samples.
- It is relatively costly the number of likelihood evaluations required to obtain convergence is hard to predict.
- It is often a relatively good search algorithm for hard posteriors! Though careful choice of proposals is then needed.

<sup>&</sup>lt;sup>2</sup>e.g. Gamerman and Hedibert. Markov chain Monte Carlo: stochastic simulation for Bayesian inference.

#### Tools for Bayesian Modelling using MCMC

- MCMC is very popular because it is straightforward to implement many models using it.
- Some important tools for Bayesian Inference allow models to be specified, an automatically do the inference for you using MCMC:
  - OpenBUGS (http://openbugs.net/w/FrontPage)
  - JAGS (http://mcmc-jags.sourceforge.net/)
  - STAN (http://mc-stan.org/)

STAN is the current darling because it uses a clever method to sample, called the "no U-turn sampler" (NUTS) which searches parameter space with Hamiltonian Monte Carlo, a method that gives the search "momentum".

## Sequential Monte Carlo (SMC) for filtering problems

- Filters are a class of model that take a sample of parameters and move them (through some observed space such as time) to track a changing distribution, for example, estimates of where an object is over time.
- Hidden Markov Models (HMMs) do this analytically for discrete parameter spaces, where the observation is a random variable depending on the true state of a system.
- The Kalman Filter is famous as it can be solved analytically by tracking a Normal distribution estimate of the location.
- Sequential Monte Carlo is a tool for implementing a wide range of Bayesian models.
- ▶ It was pioneered<sup>3</sup> and been integrated into MCMC<sup>4</sup> in Bristol.

<sup>3</sup>Doucet, Godsill, and Andrieu. "On sequential Monte Carlo sampling methods for Bayesian filtering." Statistics and computing 10.3 (2000): 197-208. <sup>4</sup>Andrieu, Doucet, and Holenstein Particle Markov chain Monte Carlo methods

## Approximate Bayesian Computation (ABC)

- ABC<sup>5</sup> is an approach to allow inference when the Likelihood cannot be evaluated, either because it is too costly, or the model is not described in terms of probabilities.
- It works by:
  - Simulating data from a model,
  - Creating a set of summary statistics from the data,
  - Comparing the summary statistics of the simulated data to the real data,
  - Accepting parameters that generate sufficiently close data.
- It can be sampled using a simple rejection algorithm, MCMC, or SMC.
- It is a hot topic to use Neural Networks to make ABC summary statistics.
- It is relatively computationally costly unless the simulation is fast.

<sup>&</sup>lt;sup>5</sup>Beaumont, Zhang, and Balding. "Approximate Bayesian computation in population genetics." Genetics 162.4 (2002): 2025-2035.

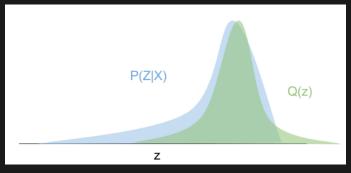
### Bayesian Modelling in Machine Learning

- Machine Learning techniques need to be fast, so concentrate on conjugate models, or approximations that are the nearest conjugate model.
  - ▶ Variational methods<sup>6</sup> are extremely important for this.
  - The integration is turned into an optimisation problem, searching for the parameters that best approximate the whole posterior distribution.

<sup>&</sup>lt;sup>6</sup>Blei and Jordan. "Variational inference for Dirichlet process mixtures." Bayesian analysis 1.1 (2006): 121-143.

#### Variational methods insight

Seeking the distribution Q that best approximates the true distribution P, measured in "KL-Divergence"<sup>7</sup>.



<sup>&</sup>lt;sup>7</sup>http://blog.evjang.com/2016/08/variational-bayes.html

#### Motivating Regularisation and Smoothing

- Taking the maximum likelihood estimate can sometimes lead to problems, for example, if from n trials we observe zero successes, we estimate p = 0 and hence place zero probability on observing a head in the future!
- Instead, it is good practice to assume that the whole sample space is plausible for future values, i.e. assume that our prior contains observations from every outcome.
  - Common to take 1 pseudo observation from every category, or 1 pseudo observation from the null, etc
  - Also reasonable to take "a small number" (0.01 often used) to provide non-zero mass to "unobserved events"
- In practice, this allows regularised frequentist inference by taking the maximum aposteriori (MAP) estimate of a Bayesian model

 Conjugacy is only required if we want an analytical solution. MAP estimates are very useful elsewhere, provided stable estimators exist.

## Why regularise?

The above interpretation makes it clear that Regularisation will change our estimate:

- The first time a "new" type of observation is made, such as a new category or cluster;
- When the number of pseudo observations is not small compared to the amount of data.
- ▶ It is therefore essential when:
  - Making predictive distributions allowing for the possibility that we have not yet learned everything,
  - The total number of training observations is "small".
- Regularisation is essential when p > n where we have more parameters than data and therefore no power to estimate them all.

#### Regularisation models for regression

ln regression we minimise  $(\mathbf{y} - \mathbf{X}\beta)^T (\mathbf{y} - \mathbf{X}\beta)$  with respect to  $\beta$ .

Regression is typically regularised with either:

- ► **Ridge** penalisation, by adding  $\lambda_r (\beta \mathbf{c})^T (\beta \mathbf{c})$  to penalise towards *c* using second moments,
- Lasso penalisation, by adding λ<sub>1</sub> ||β − c|| to penalise towards c using first moments,
- **ElasticNet** penalisation, which combines the above.
- These have direct interpretations in terms of a Bayesian model.
  - Ridge regression is assuming prior observations at c (with count a function of λ<sub>r</sub>)
  - Lasso regression assumes that the prior is a Laplace distribution instead

#### Comments on regularisation

- Simple regularisation models can be represented as pseudo-observations. This is conceptually and practically convenient.
- Others cannot. They may enjoy other advantages, for example:
  - Coming from a justifiable Bayesian prior. For example, a hierarchical model assumes that there is a grand mean from which local clusters are sampled. Clusters are penalised towards the mean above them in the hierarchy.
  - Providing desirable consequences. For example, Lasso regression can set some coefficients to exactly zero, which is a valuable complexity reduction.
- Regularisation is not Bayesian modelling, even though it typically has an interpretation as a prior:
  - In Bayesian inference, we integrate over the prior to get a posterior distribution.
  - In MAP estimation and regularisation, we take the a point estimate.
- Variational inference attempts to integrate over the prior, by finding the closest fitting integrable distribution.

#### Reflection

- Are Bayesian approaches inherently slow?
- When might MAP estimation and full Bayesian inference produce different predictions?
- How have we encountered regularisation previously?
  - How does it relate to non-parametric models?
  - How does it relate to Random Forests, decision trees and other flexible predictors?
- When would we regularise vs cross-validate?
- Keep looking for regularisation as we move through the course, especially in flexible machine learning systems such as neural networks.

#### References

- There is a super useful list of conjugate priors and interpretations on the Conjugate Prior Wikipedia page!
- Methodology:
  - Gamerman and Hedibert. Markov chain Monte Carlo: stochastic simulation for Bayesian inference.
  - Doucet, Godsill, and Andrieu. "On sequential Monte Carlo sampling methods for Bayesian filtering." Statistics and computing 10.3 (2000): 197-208.
  - Andrieu, Doucet, and Holenstein Particle Markov chain Monte Carlo methods
- ABC:
  - Murray, Ghahramani, and MacKay. "MCMC for doubly-intractable distributions." arXiv:1206.6848 (2012).
  - Beaumont, Zhang, and Balding. "Approximate Bayesian computation in population genetics." Genetics 162.4 (2002): 2025-2035.
- Variational Inference:
  - Blei and Jordan. "Variational inference for Dirichlet process mixtures", Bayesian analysis 1.1 (2006): 121-143.
  - ► A Beginner's Guide to Variational Methods, by Eric Jang.